

## GM Walking and Wheeling Fund 2024-25: Supporting communities to move more

### About the GM Walking and Wheeling Fund

The GM Walking and Wheeling Fund (GMWWF) aims to help improve the health and wellbeing of communities in Greater Manchester by supporting people who are usually less active or inactive to walk or wheel regularly. By wheeling, we are referring to wheelchair users, people using a mobility aid, and people pushing a buggy/pram.

We provide funding to support the voluntary, community and social enterprise (VCSE) sector to develop and deliver initiatives that:

- Enable and empower everyday walking and wheeling through projects driven from within local communities.
- Build capacity and confidence to support sustained independent walking and organised group walks.
- Make environmental improvements which enable and encourage more walking and wheeling.
- Are designed to sustain more walking and wheeling in the long term.

### What we are looking for

We are looking for a Greater Manchester-based partner to provide expertise and administration for the GMWWF to increase walking and wheeling across our city region.

Please note that in the first instance this partnership would cover the 2024/25 round of the GMWWF. However, subject to further investment, and successful annual review of the partnership, there may be scope to extend this each year for a further two years, taking us to the end of March 2027.

The successful organisation will:

- Work with us to finalise the design of the 2024-25 funding round, ensuring that the application process is as accessible and inclusive as possible.
- Help us to work towards our key priority of designing movement into health and care pathways and systems.
- Administer the fund on our behalf, using the learning from our [2020/21](#) and [2022/23](#) rounds. Our 2023-24 impact report is currently being finalised and will be released soon. Please contact us to request a copy.
- Work collaboratively with 'community connectors' to increase the visibility of the fund and the accessibility of the application and panel decision-making processes.
- Collate and share with us any learning or reflections arising from your administration of the fund in the form of an impact report (see this [2022/23](#) example).

Please see the following case stories for examples of health and care-related projects we've previously funded:

- [Speakeasy](#)
- [After Breast Cancer Diagnosis Nordic Walking](#)
- [Be Open on Breastfeeding in Salford](#)
- [Together Dementia Support](#)
- [Future Directions CIC](#)

### Proposed schedule

A proposed schedule for the 2024/25 round is provided below. However, this is flexible, and we would work together to finalise it:

Time	Phase
8 <sup>th</sup> July 2024	Deadline for submission of proposals from interested parties
12 <sup>th</sup> July 2024	Appoint successful organisation to administer the fund
Remainder of July	Finalising and agreeing contract
August 2024	Work together to agree final fund design, application documents etc.
September 2024	GMWWF opens to applications
End March 2025	All projects funded through the GMWWF to have completed delivery
End April 2025	Deadline for funded projects' return of their end-of-project reporting forms
End May 2025	Deadline for submission of end-of-fund impact report

### Resource available for 2024/25

- £100,000 (inclusive of your administration costs and VAT if applicable)

### Additional considerations

We work closely with our evaluation team who will evaluate the GMWWF on an ongoing basis to gauge the reach and range of investments made, and which approaches are most effective in supporting viable investments. The successful administering organisation will be expected to collate and share information and learning to feed into this evaluation.

Work is underway to establish a separate Environmental Improvements walking and wheeling fund of £10,000, which would be managed by GM Moving or partner organisations. The successful administering organisation would be expected to signpost and link to that fund, working with GM Moving to achieve this.

## Useful resources

- [GM Walking and Wheeling Fund: Supporting communities to move more](#)
- [GM Moving Integrated Health and Care](#)
- [GM Moving in Action Strategy](#)
- [www.gmwalking.co.uk](http://www.gmwalking.co.uk)
- @GMWalks (Twitter/X and Instagram)

## Next steps

If you are interested in working with us on this fund, please provide a proposal (maximum four pages) covering the following and send it to Carole Pollard ([carole@gmmoving.co.uk](mailto:carole@gmmoving.co.uk)) **by 5pm on Monday 8<sup>th</sup> July 2024**:

- How you would administer the GMWWF on our behalf.
- How you would support our health and care integration work by increasing applications from organisations working with our priority groups, which are:
  - Low-income communities
  - Women
  - Culturally diverse communities (particularly Black and Asian communities)
  - Adults aged 55+
  - People with a disability and/or long-term health condition
- How your networks would enable you to encourage applications from as diverse a range of organisations as possible.
- Your knowledge of existing local grant schemes and how you would ensure the GMWWF would link in with and/or complement these.
- A breakdown of all costs associated with providing management and administration services for this fund.
- An example or case study of how you have successfully managed and administered a grant system before.

If you have any questions or would like a chat about the fund, please get in touch as follows:

- Between Friday 14<sup>th</sup> June and Friday 21<sup>st</sup> June - Louise Robbins – [louise@gmmoving.co.uk](mailto:louise@gmmoving.co.uk)
- From Monday 24<sup>th</sup> June onwards – Carole Pollard – [carole@gmmoving.co.uk](mailto:carole@gmmoving.co.uk)

## Background information on the GMWWF for your general consideration

### Criteria for GMWWF grant applicants

GM Moving remains committed to tackling inequalities, and to do this, we need to do more targeted work with certain groups and communities.

To target our resources where they can make the biggest difference to activity levels, we will prioritise funding organisations working with the following groups:

- Low-income communities
- Women
- Culturally diverse communities (particularly Black and Asian communities)
- Adults aged 55+
- People with a disability and/or long-term health condition

All GMWWF grant applicants should clearly demonstrate the following in their application:

- How they would engage individuals from one or more of the above groups that are statistically less likely to be active.
- How their proposed project would improve the physical, mental and/or social wellbeing of its beneficiaries.
- How they have engaged with the community they aim to work with to develop their project idea.
- How they will try to ensure the long-term sustainability of their project.
- Their willingness to share learning and outcomes of the fund, through their end-of-project reporting form, photos and short video clips.

Applicants should also demonstrate how their project would meet **one or more** of the below objectives:

- Recruiting walking and wheeling champions.
- Building and increasing knowledge, capacity and confidence of local walking and wheeling volunteers, champions, and advocates.
- Working with communities to understand key destinations, routes, and local barriers to walking and wheeling.
- Working with schools, faith centres, workplaces and other community destinations to help them develop and implement plans that promote active travel choices.
- Making community-led environmental improvements which enable and encourage more walking and wheeling.